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Weiv Art Consulting Process Chart

1. Strategic Plan

- Recognise need for art program
- Determine client's marketing strategy, company values, vision and mission

2. Conceptualise

- Establish basic concept
- Prioritise impact
- Define budget

3. Weiv Team

- Develop tailored program
- Consider alternatives

4. Presentation

- Feedback and refine
- Review and final adjustments

5. Approval

- Client sign-off

6. Proceed with Production

- Order artwork and framing
- Confirm time frame

7. Installation

- Professional hanging of artworks

8. Follow up

- Client feedback
- Monitor effectiveness of program